

2010 Global Youth Service Day Mini Grant Application

1. Contact Information

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Organization (legal applicant name): City Impact

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Youth Contact Person: Luke Westover

Age: 11 Years Old

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2. Project Details

Organization Type: (Select all that apply)

☒ **Faith-based**

☒ **Non-profit**

☐ **Government**

☒ **Education**

☐ **Club**

☐ **Business**

☒ **Other:** Youth Leadership Program

Which pool of funding are you applying for:

☐ **Disability Inclusion Youth Service**

☒ **Youth Service**

Community Served: Lincoln, Nebraska

Description of Youth Population (ages, demographics): The Youth Philanthropy Team embraces a diverse group of teens. Many of the teens come from disadvantaged backgrounds and are traditionally not asked to serve in their community. The youth range from eleven to fifteen years old and reside in the urban areas of Lincoln, Nebraska. The ethnicities of this particular group of youth consist of the following: African-American, Hispanic, Native-American, and Caucasian.

Expected Number of Volunteers: 40 - 45 Volunteers

Number of Youth (age 5-25) anticipated out of expected volunteers: 25 - 30 Youth

The core minimum the Youth Philanthropy Team anticipates to engage and educate on the day of service is 600 community members. We estimate that 300 out of the 600 people served will be children or youth.

3. Please describe your Youth Service Day Project plan and how it is applicable to the

“YOUth Can!” theme: The Youth Philanthropy Team at City Impact plans to raise awareness of child abuse while educating the public about child abuse prevention on Saturday, April 24, 2010. The youth will be engaged in building awareness by handing out blue silicone wristbands that state “Prevent Child Abuse”. Youth will be engaged in public education by conversing with families, youth and children about child abuse prevention and their ongoing project benefiting the Friendship Home, a shelter for battered women and children. This event relates perfectly to the “YOUth Can!” theme because the youth are directly involved in the planning, organizing, and implementing this event. Prior to the Global Youth Service Day event, the youth have participated in extensive research about child abuse nationally and locally. The ongoing partnership with Friendship Home has been youth led and youth derived. Although this group of diverse youth may come from disadvantaged backgrounds, they pride themselves on



their ability to do great things for their community. They possess strong leadership skills and are extremely capable of managing and launching an advocacy event such as this.

4. Project Location (Complete Address): An inquiry has been sent to Hy-Vee Inc. in Lincoln, Nebraska: confirmation pending till Friday, March 19, 2010. Our goal is to utilize 2-4 of the Hy-Vee locations in Lincoln, Nebraska. The Youth Philanthropy Team is seeking other locations as well.

5. Does your project include a Service-Learning approach: ☒ Yes ☐ No

If yes, please describe: As stated above, the youth have conducted extensive research on topic of child abuse and child abuse prevention. The youth have a unique passion for raising awareness about the far too common and tragic issue of child abuse. Therefore the Youth Philanthropy Team has set short-term goals for each fundraiser and long-term goals benefiting their ongoing project for Friendship Home. Following each fundraiser, the youth have an opportunity to reflect on the success of the fundraiser and note any suggestions for future fundraisers. We strive to conduct our weekly meeting as business meeting in order that the youth learn how to conduct themselves in a business environment. The success of this strategy has been portrayed when the youth meet with prospective partners. Additionally, the youth will be engaged in learning activities in order to understand the underlying basis on how to approach members of the community, speak about sensitive issues, and ultimately raise awareness of child abuse. By utilizing each youth's individual strengths throughout the planning process of this event, the Youth Philanthropy Team supports creating a "youth voice" for the Lincoln community.

6. If your project includes youth with disabilities or focuses on serving those with disabilities, describe how: N/A

7. Does your project plan to engage youth not normally asked to serve: ☒ Yes ☐ No

If yes, please explain: The youth participating in this service day event are not generally approached to serve their community. Instead, volunteers from the Lincoln community spend hours each week serving this particular group of urban youth. Therefore, this event engages the youth to take on the opposite role and provide service back to their community by raising awareness and public education.

8. How will your project meet the needs of your community: By directly placing resources in the hands of families, youth and children on child abuse prevention. The Youth Philanthropy Team's goal is to raise awareness of child abuse and their ongoing project benefiting the children at the Friendship Home. Overall, the youth are hoping to open new doors of opportunity for child abuse awareness and prevention either benefiting the Friendship Home or another organization that addresses the issue of child abuse.

9. Day(s) completing service: ☐ April 23 ☒ April 24 ☐ April 25 ☐ Other: Leftover wristband inventory and child abuse prevention resources will be distributed throughout the year during corresponding fundraisers.

10. How will you recruit volunteers for this project: Youth will contact groups who show interest in youth development and/or child abuse prevention and might be willing to assist on the day of the event. Prospective groups include: college youth groups, City Impact families, friends and staff.



11. How will you involve youth in leadership roles: The youth on the Philanthropy Team will be involved in every aspect of the planning, organizing and implementing this service day event. The youth encompass a variety of leadership skills that will be utilized to form committees to oversee the different areas of this event, such as: volunteer management, signage/promotion, and gathering materials/supplies. Additionally, the youth are involved in all decision making, meeting with prospective partners, and evaluation of the quality and effectiveness of the service-project.

12. How many youth are involved in the planning of this service project: 12 core youth involved

13. Is this project a collaboration with another service day: ☒ Yes ☐ No

If yes, which one(s) and with whom: The overall goal of the Youth Philanthropy Team is to raise awareness of child abuse prevention while raising funds to provide the Friendship Home with a new playground, cement bike path, and benches at one of the Friendship Home locations in Lincoln. This is an ongoing project and the Youth Philanthropy Team's goal of completion is the end of summer 2010.

14. What supplies or resources will be necessary to complete this project: The supplies/recourses include: "Prevent Child Abuse" silicone wristbands, signage at each location, free-will donation boxes, prevention hand-out materials, volunteers to supervise at each location, volunteers for setup and transportation, snacks/beverages for volunteers, T-shirts for youth and the necessary resources for educating youth on conducting effective public education.

15. What is the plan for participant and volunteer transportation to the project location? Volunteers will be recruited for the sole purpose of transporting youth to and from event locations. Participant transportation will be established by incoming and outgoing traffic at the event locations. The location will be utilized to drive traffic for this event.

16. How will you track numbers of volunteers and volunteer service hours: The youth selected to manage volunteers will set up a volunteer database to collect and store volunteer information. The youth assigned this role will receive guidance when creating the database and an Excel spreadsheet to record volunteer service hours.

17. What will the end result of your project be: To create an impact that educates the community and raises awareness on child abuse prevention in order to open up new opportunities of community support that address the issue of child abuse locally and nationally. In addition, the youth will have established, engaged and strengthened their individual leadership skills through all aspects of this project.

18. How will you know your project was a success: By the quality of service our youth and volunteers provide to the community, the relationships built between youth and fellow community members and new opportunities or continued support derived from this event. Another way to determine the success of this event is through youth and volunteer reflection. Youth will reflect on their goals and the effectiveness of meeting those goals, maintaining partnerships and the impact it had on all who participated in the project.

Budget Summary (Be as detailed as possible)

1. Please present the full budget for the project, highlighting other sources of funds.



Materials/ Supplies:

ITEM	REQUEST	OTHER FUNDS	SOURCE(S) OF OTHER FUNDS	TOTAL COST
Silicone Wristbands	1200-1500 @ \$0.25 each = \$350			\$350
Signage	2-4 signage pending on location = \$50			\$50
Hand-Out Materials	2000 copies = \$0	In-kind handout resources	Prevent Child Abuse America/Nebraska Children & Families – “Rethink Your Actions” campaign	\$150
Donation Box	2-4 Boxes pending on location = \$20			\$40
<i>Sub-Total</i>	\$420			\$590

Travel (mileage, food costs):

ITEM	REQUEST	OTHER FUNDS	SOURCE(S) OF OTHER FUNDS	TOTAL COST
Volunteer Beverages	\$20	In-kind pending	Pending on location of event	\$40
Volunteer Snacks	\$20	In-kind pending	Pending on location of event (Ex: Hy-Vee donates donuts for volunteers)	\$40
Mileage	\$20			\$20
<i>Sub-Total</i>	\$60			\$100

Other:

ITEM	REQUEST	OTHER FUNDS	SOURCE(S) OF OTHER FUNDS	TOTAL COST
T-Shirts for Youth	\$0	\$120	City Impact Program Expense	\$120
<i>Sub-Total</i>	\$0	\$120		\$120

<i>Total:</i>	\$500	\$120+In-kind		\$810
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2. Budget Narrative: Please describe why the requested funds are necessary for the success of this project. As stated above, the silicone wristbands are our largest cost. We believe it is necessary to give the community something tangible to have as a reminder in order to build awareness and stimulate word of mouth publicity for child abuse prevention. The requested amount for signage is necessary to recognize Global Youth Service Day, child abuse prevention, and the organizations involved. Additionally, the requested amount for donation boxes contributes to the success of this project by allowing the community to support the Youth Philanthropy Team’s project benefiting the Friendship Home in which directly helps victims of child abuse. Compensation for volunteer beverages, snacks and mileage are requested to best serve our volunteers who give up their personal time to encourage youth development and education. At City Impact we strive to create positive and rewarding volunteer experiences.